



Chris Broad
President, GAF&NC Inc.
P.O. Box 410 Geelong Vic 3220
www.geelongamateur.com.au

Dear Club Sponsor

February 2011

Geelong Amateur Football and Netball Club preparations are well under way for the 2011 season. We started our pre-season training in early January and whilst numbers were initially down, it is now very pleasing to see a good number of players turning up.

Tim Clark has been appointed to the role of Senior Coach for the 2011 season, with premierships coach Dale Moore again taking the Reserves. We would like to welcome Tim to coaching and feel confident that his long association with the Club as a player, assistant coach and Captain of the club, will stand him in good stead for his first senior coaching role. We would also like to welcome back Heath Parrot to the U18 coaching role, Heath is a past U18 Premierships coach and he is looking forward to tasting success again in 2011.

Netball has also started training under Nicole Robertson's strict training schedule and we look forward to a continuation of the strong performances of the past successful years, numbers at training are particularly pleasing.

Our Junior Football section is also as strong and as vibrant as past years and under the guidance of the new Junior Delegate management structure with Tony Slack and the sensational group of Coaches and Parents we are also looking forward to an enjoyable season.

We pride ourselves on being a strong, successful, family oriented Club with excellent parental support and an easily accessible committee.

We continue to invest in our excellent facilities so that our players, both Senior and Junior, can enjoy their sports and the Club environment. We held some excellent functions last season and we intend to do the same this coming season, we hope that our sponsors will enjoy these with us.

This brings me to the purpose of this letter. Could you please give your consideration to the packages we are offering on the enclosed form and may I challenge you to stretch your contribution, as this will be, as past seasons, a most challenging and financially demanding period for our Club.

Any one of our Sponsorship committee people would be pleased to meet with you and discuss any thoughts on how we can better service your Sponsorship needs. Please indicate by return email or phone call if you would like us to set up a meeting.

Thank you for your valuable support of this most outstanding Club - now in its 86th year. I look forward to seeing you at the Sponsorship Luncheon and at our matches throughout the season.

Kindest Regards

Chris Broad
Club President

**GAF&NC
Sponsorship Packages**

Scoreboard / Football Jumper Sponsor - \$5,000 (plus GST)

Sponsorship includes: -

- Main Signage on Scoreboard at Queens Park
- Optional Sponsors business logo on Senior football jumper or shorts
- 4 x invites to Presidents Pre-Match Day Luncheon (Three nominated home games)
- External Signage on main oval – 6m x 1m.
- Internal change room signage – 600mm x 400mm
- Acknowledged in all media coverage and advertising, including print media and local radio.
- 2 Complementary Tickets to all Club functions
- 1 Complementary Family Club Membership
- 4 Complementary Tickets to the Sponsors Luncheon
- Club Web Site exposure
- Sponsor List Advertising in the weekly BFL Record
- Visual digital display in clubrooms

Major \$3,000 (plus GST) Sponsorship	Gold \$1,500 (plus GST) Sponsorship
<p>Sponsorship Includes:-</p> <p>Optional Sponsors logo on Club Football Casual Apparel External Signage on Main Oval 6m x 1m Internal Change room sign 600 x 400 Advertisement in Newsletter Acknowledgement in all media coverage and advertising, including print media and exposure on local radio. 2 Complimentary Tickets to all Club functions 1 Complimentary Family Club Membership Club Website exposure Advertising in weekly Football Geelong Record Visual Digital Display in Club Rooms</p>	<p>Sponsorship Includes:-</p> <p>External signage on Oval 3m x 1m Internal Change room sign 600 x 400 Advertisement in Newsletter 2 Complimentary Tickets to all Club functions 1 Complimentary Family Club Membership Club Website exposure Advertising in weekly Football Geelong Record Visual Digital Display in Club Rooms</p>
Silver \$1000 (plus GST) Sponsorship	Bronze \$500 (plus GST) Sponsorship
<p>Sponsorship Includes:</p> <p>External 1m x 1m signage on Oval 2 Complimentary Club Membership tickets 2 Complimentary Tickets to the Sponsors Lunch Visual Digital Display in Club Rooms Club Website Exposure</p>	<p>Sponsorship Includes:-</p> <p>2 Complimentary Club Membership tickets 2 Complimentary Tickets to Sponsors functions Visual Digital Display in Club Rooms Club Website Exposure</p>



I would like the following Sponsorship member to contact me:

- | | | | |
|--------------------------------------|--|-------------------------------------|---|
| <input type="checkbox"/> Chris Broad | <input type="checkbox"/> Paul Sullivan | <input type="checkbox"/> Tony Slack | |
| <input type="checkbox"/> Gavin Clark | <input type="checkbox"/> Mat Courtney | <input type="checkbox"/> Len Doak | <input type="checkbox"/> Warren Squires |

I would like to take up the following sponsorship package, please invoice me accordingly.

- Scoreboard Sponsorship
- Major Sponsorship
- Gold Sponsorship
- Silver Sponsorship
- Bronze Sponsorship

Please complete the invoicing details

Invoice Name:

Mailing Address:

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Email Ph / Fax:.....

Return to: Warren Squires
Ph: 03 5278 2698 (M) 0410 530 393
Mail: GAF & NC Inc P.O. Box 410 Geelong, VIC 3220
Email: walmsquires@bigpond.com
Web: www.geelongamateur.com.au

Chris Broad – President
Warren Squires – Secretary